

# State of Hawai'i Department of Human Services

Application and Enrollment Data Update

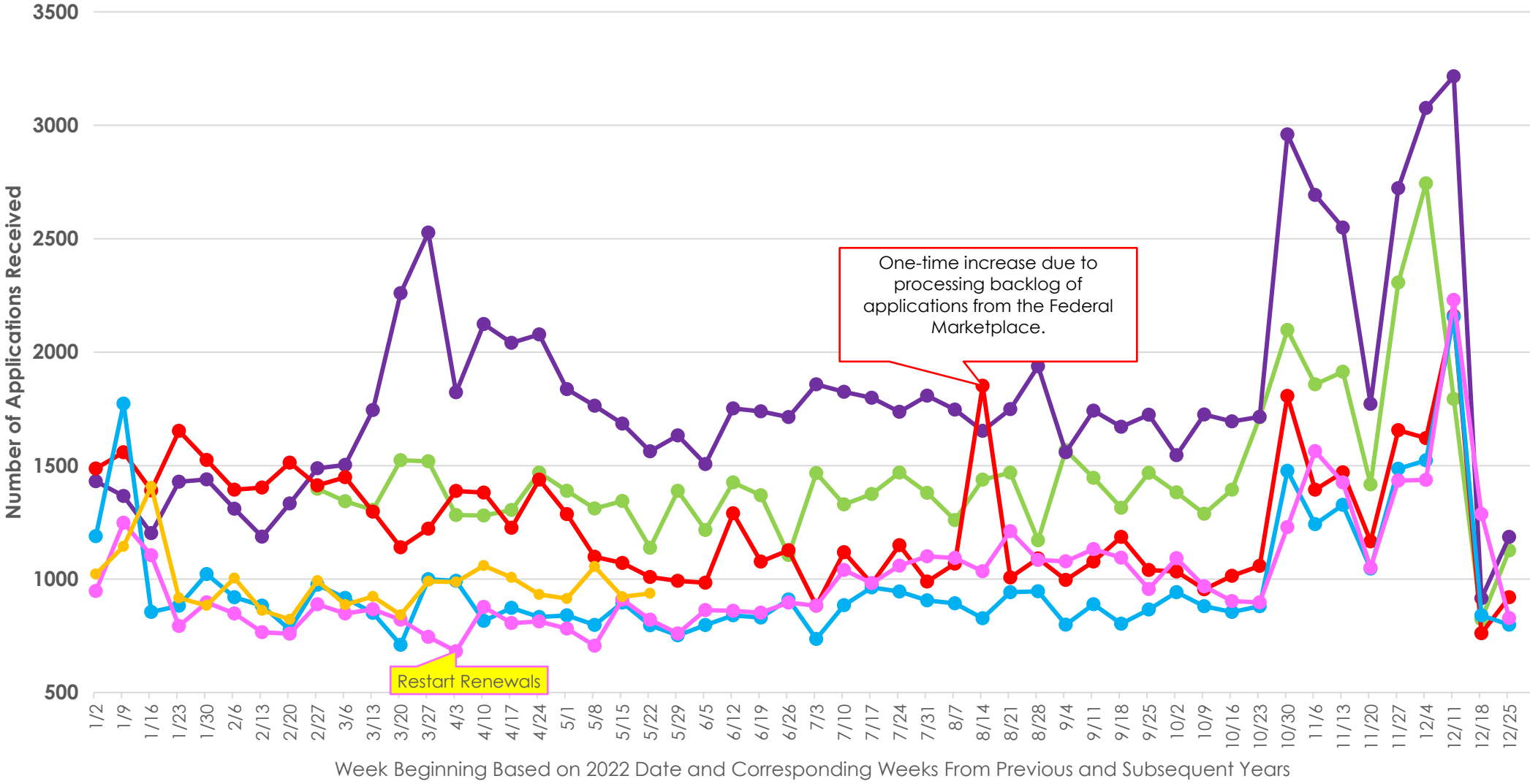
5/27/2024



Med-QUEST Division

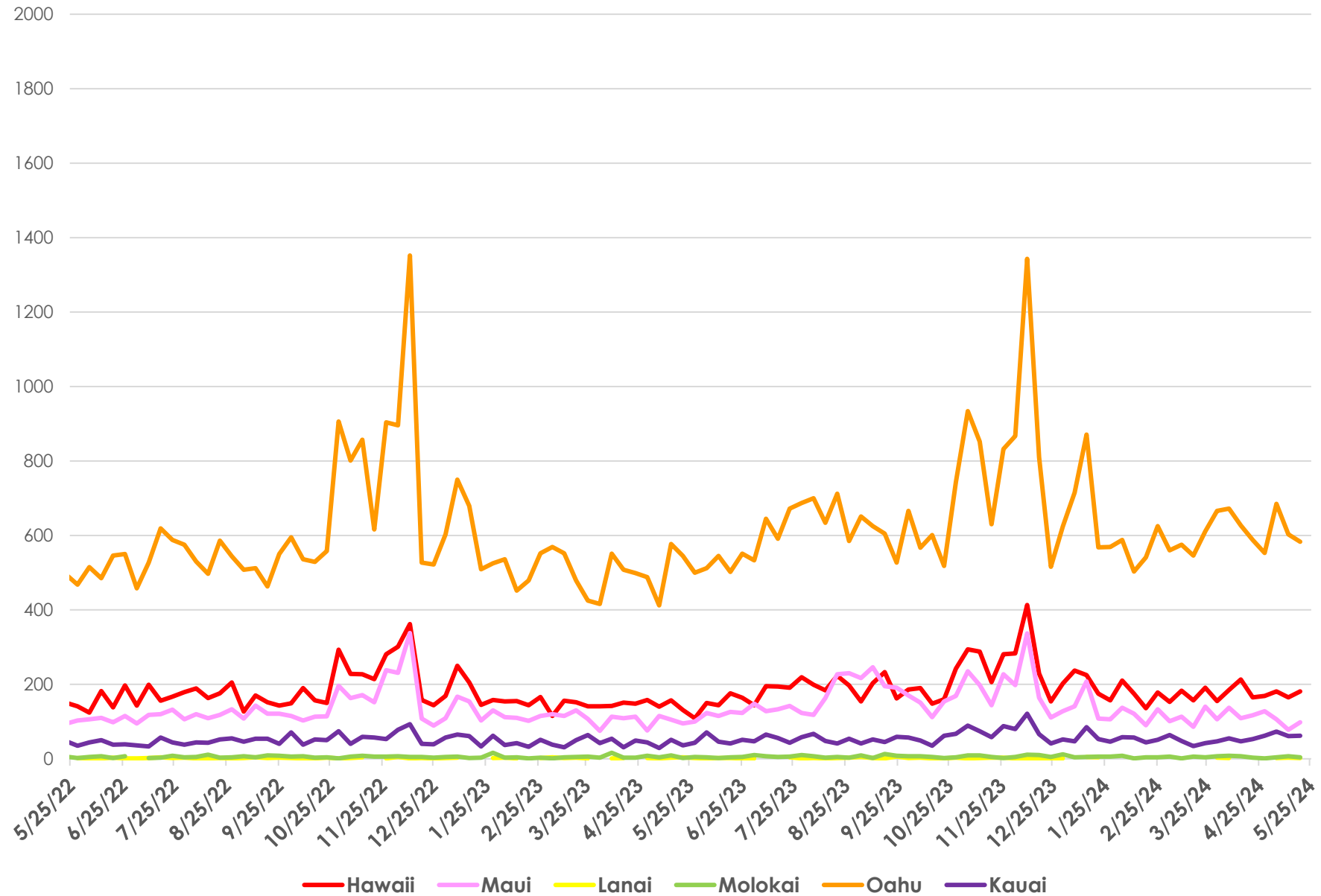
# Hawai'i Medicaid Applications Received:

**March 2020 to March 2023 MQD Received 209,251 Applications**  
**As of April 2023 - May 25, 2024 MQD has received 61,229 Applications**



● 2019   
 ● 2020   
 ● 2021   
 ● 2022   
 ● 2023   
 ● 2024

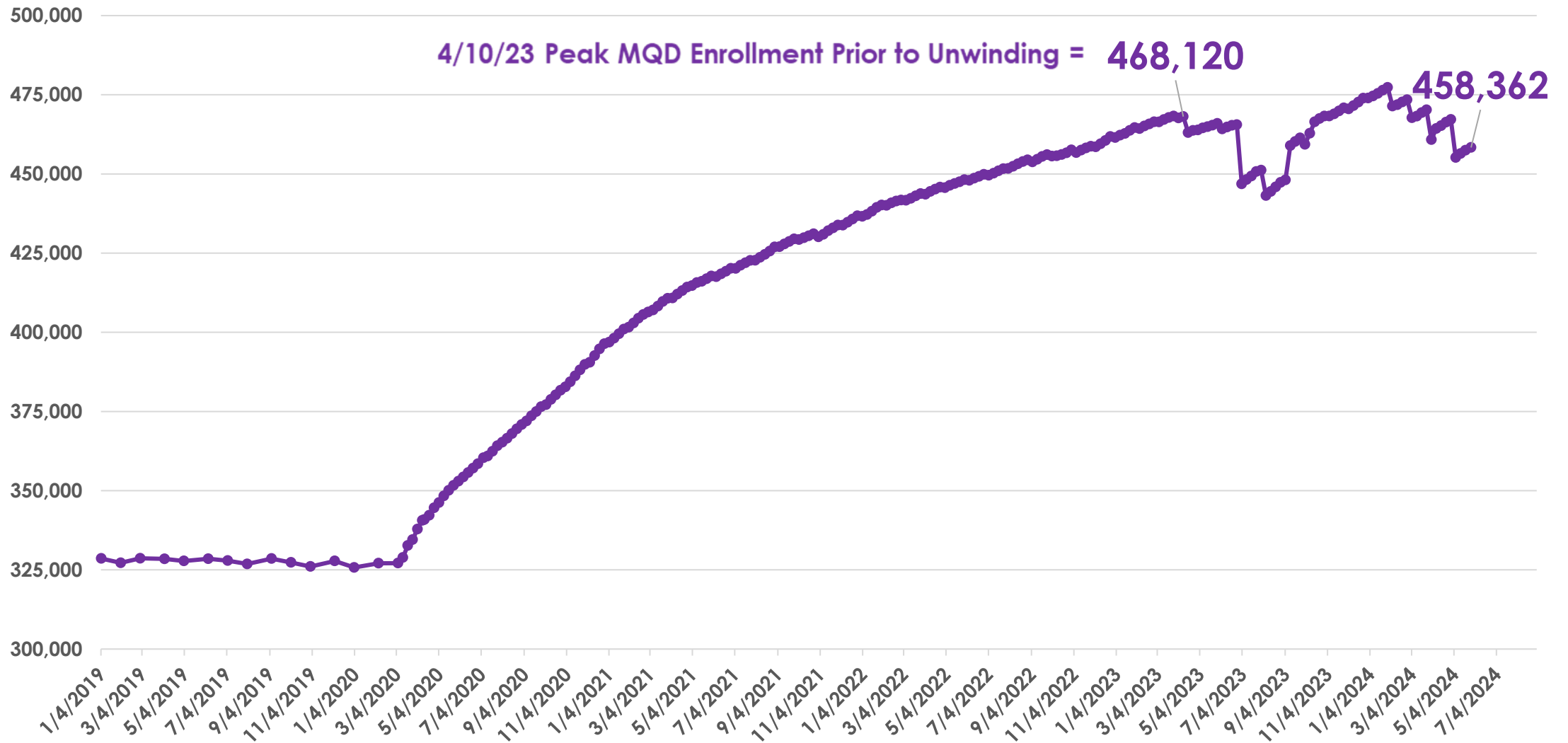
# Applications by Island for past 2 years, 5/25/22- 5/25/24



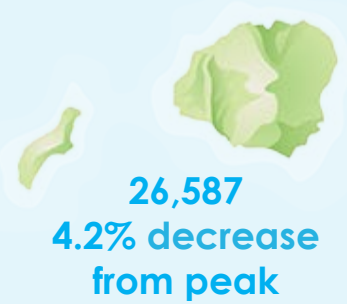
# Hawai'i Medicaid Monthly Enrollment: January 2019 to May 27, 2024

141,001 New Enrollments from 3/6/2020 – 4/10/2023 (43% Increase)

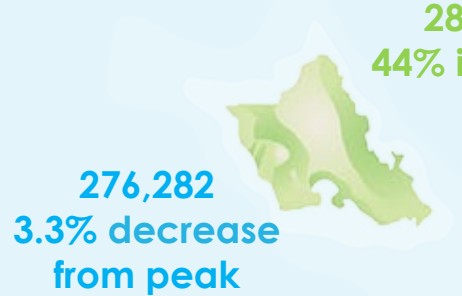
9,758 fewer enrollments from 4/10/23 to 5/27/24 (2.1% decrease from prior Peak Enrollment)



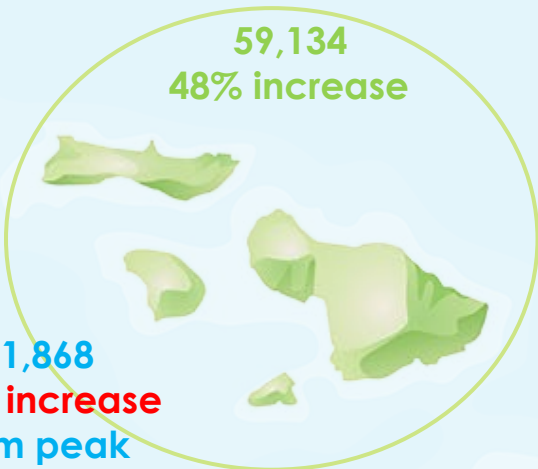
Peak Medicaid enrollment by County on April 10, 2023 and percent increase in enrollments from March 6, 2020 – April 10, 2023



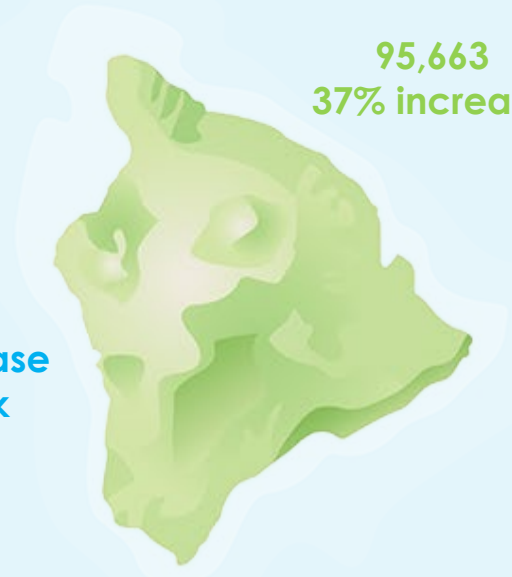
27,746  
44% increase



285,577  
44% increase



61,868  
4.6% increase from peak



95,663  
37% increase

Current Medicaid enrollment by County as of May 27, 2024 and percent change from April 10, 2023 peak to present

**REVISED ELIGIBILITY RENEWAL SCHEDULE:**

Renewal month listed in the letter you received in March 2023:		Your new Renewal month after the pause:
September 2023	→	December 2023
October 2023	→	January 2024
November 2023	→	February 2024
December 2023	→	March 2024
January 2024	→	April 2024
February 2024	→	May 2024
March 2024	→	June 2024

**FOR MAUI COUNTY\* ONLY:**

Renewal month listed in the letter you received in March 2023:		Your new Renewal month after the pause:
September 2023	→	April 2024
October 2023	→	April 2024
November 2023	→	May 2024
December 2023	→	May 2024
January 2024	→	June 2024
February 2024	→	June 2024
March 2024	→	June 2024

**\*All those living in West Maui as of August 2023 will not go through renewal until June 2024**

*These revised schedules apply to those Med-QUEST Members who have not gone through their eligibility renewal in 2023.*

*Please note that if our automated system is able to process your renewal without reaching out to you, you will receive a notice confirming your successful renewal. This may happen prior to the months listed above.*



# DHS Med-QUEST Launches a Texting/Robocall campaign to help eligible members stay enrolled!

For Immediate Release

February 15, 2024

## **MED-QUEST HAWAI'I LAUNCHES AUTOMATED TELEPHONIC CAMPAIGN REMINDING MEMBERS TO STAY WELL AND STAY COVERED**

HONOLULU – As part of its multi-pronged communications effort, the Department of Human Services Med-QUEST Division (MQD) will launch an automated telephonic campaign this week to remind members about the importance of updating their contact information with the agency. Having members' correct contact information—including phone number, mailing address, and email address—will help facilitate the coverage renewal process. The telephonic campaign will employ both automated phone calls and SMS text messages.

“Communication with our members is one of our top priorities,” said Medicaid Director, and Med-QUEST Administrator Judy Mohr Peterson. “In addition to the public service announcements in broadcast media and social media, the phone calls and text messages will provide yet one more avenue to reach members to help keep them covered.”

Med-QUEST will send telephonic messages to members prior to and shortly after their coverage renewal dates. Automated phone calls will be sent through a dedicated phone number, 808-556-5748. SMS text messages will be sent through a dedicated SMS short code, 45421. These numbers are only being used to facilitate outbound communications and will not accept inbound calls or texts from members. If members have questions, they are encouraged to call Med-QUEST at 1-800-316-8005.

Med-QUEST reminds the public that it will never ask for members' financial information via text.

Med-QUEST reminds members who have yet to be contacted to do the following to prepare for their renewals:

- Be sure to update your contact information by calling the Health Plan phone number on the back of your insurance card.
- If you no longer need QUEST (Medicaid) coverage, call us at 1-800-316-8005, (TTY/TDD 711) to let us know.
- Be on the lookout for a pink envelope with a pink letter that will provide instructions on eligibility renewals. This pink letter may require a response in order to maintain health coverage. Be sure to read the letter and follow all instructions, if applicable.

During the renewal process, some people may no longer be eligible for coverage through Med-QUEST. If a person is determined to no longer be eligible for coverage, we encourage them to check with their employer to see if they qualify for employer-sponsored coverage.

If a previous Med-QUEST enrollee is not eligible for health insurance through their employer, they should please visit the Health Insurance Marketplace at [HealthCare.gov](https://www.healthcare.gov) or by calling

1-800-318-2596 to make sure they stay well and stay covered!

