Med-QUEST Healthcare Advisory Committee April 17, 2024





Med-QUEST Healthcare Advisory Committee Agenda

- 1. Welcome/Call to Order
- II. Introductions/Roll Call
- III. Review of meeting participation guidelines and process
- IV. Med-QUEST Updates Current Med-QUEST program activities
 - a. Stay Well Stay Covered Restart of the eligibility renewals process
 - b. Section 1115 Demonstration Renewal for 2024
 - c. Public Comment
- V. Health Plan Medicaid Membership Card Presentation
 - a. Hawaii Medical Service Association
 - b. Public Comment
- VI. Health Plan Member Communications Presentation
 - a. Hawaii Medical Service Association
 - b. Public Comment

Med-QUEST Healthcare Advisory Committee Agenda cont.

- VII. State Plan Amendment Presentations and Discussions
 - a. State Plan Amendment: Updates Status of State Plan Amendments previously reviewed by the MHAC
 - b. State Plan Amendments: New State Plan Amendments currently being submitted for CMS approval
 - i. SPA 24-0003 Non-Emergency Medical Transportation
 - ii. SPA 24-0005 Add Mental Health Counselors and Marriage Family Therapist to list of Medicaid Providers that can provide services under Rural Health Clinics/Federally Qualified Health Centers
 - iii. SPA 24-0006 Enrollment Cap Removal
 - iv. SPA 24-0008 2024 Third Party Liability Requirements
 - c. State Plan Amendments: Coming Soon Presentation on upcoming State Plan Amendments
 - d. Public Comment
- VIII. Next Meeting: Wednesday, June 19, 2024
- X. Adjourn

IV. MQD UPDATES:

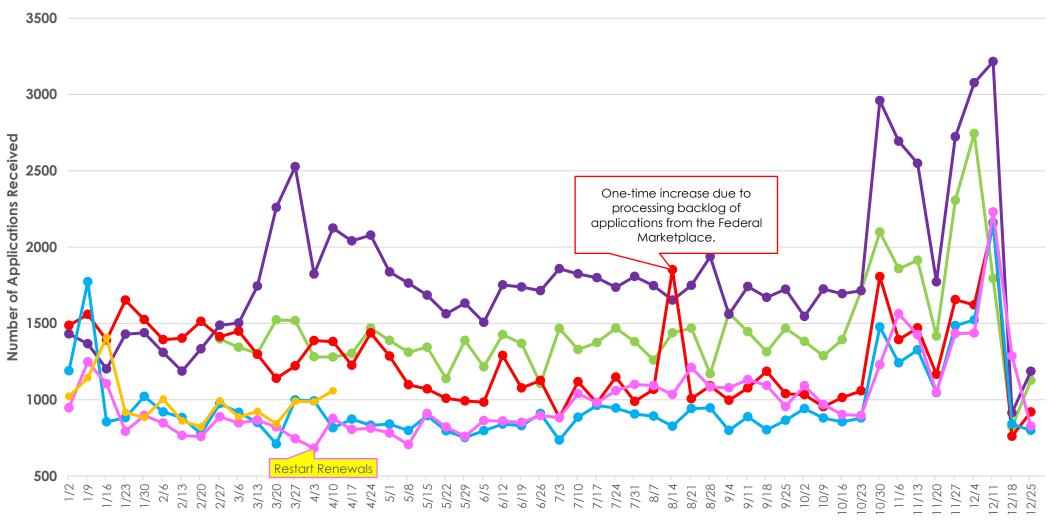
a. Stay Well Stay Covered - Re-Restart of Renewals

b. Section 1115 Demonstration Renewal for 2024 - extension

Public Comment



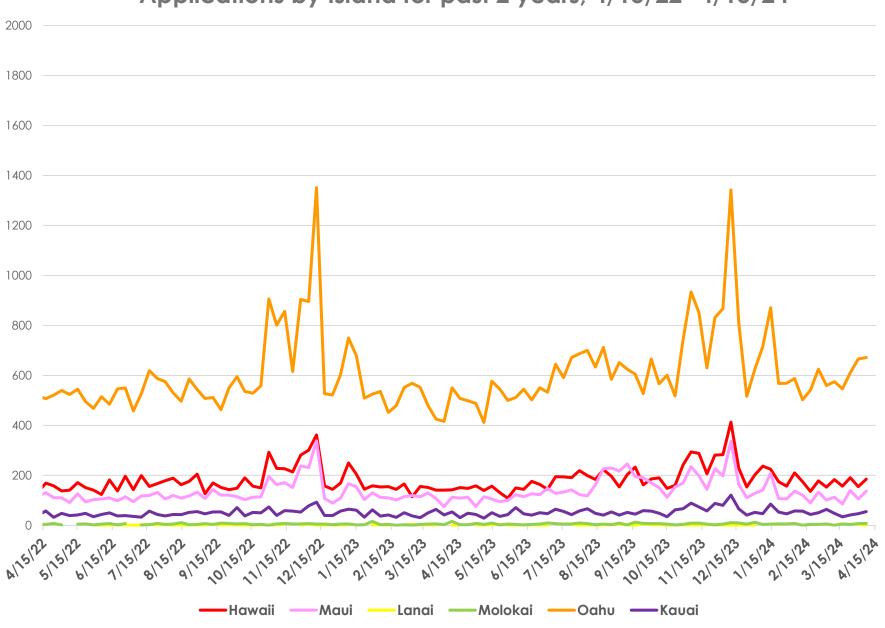
Hawai'i Medicaid Applications Received: March 2020 to March 2023 MQD Received 209,251 Applications As of April 2023 - April 13, 2024 MQD has received 55,462 Applications



Week Beginning Based on 2022 Date and Corresponding Weeks From Previous and Subsequent Years

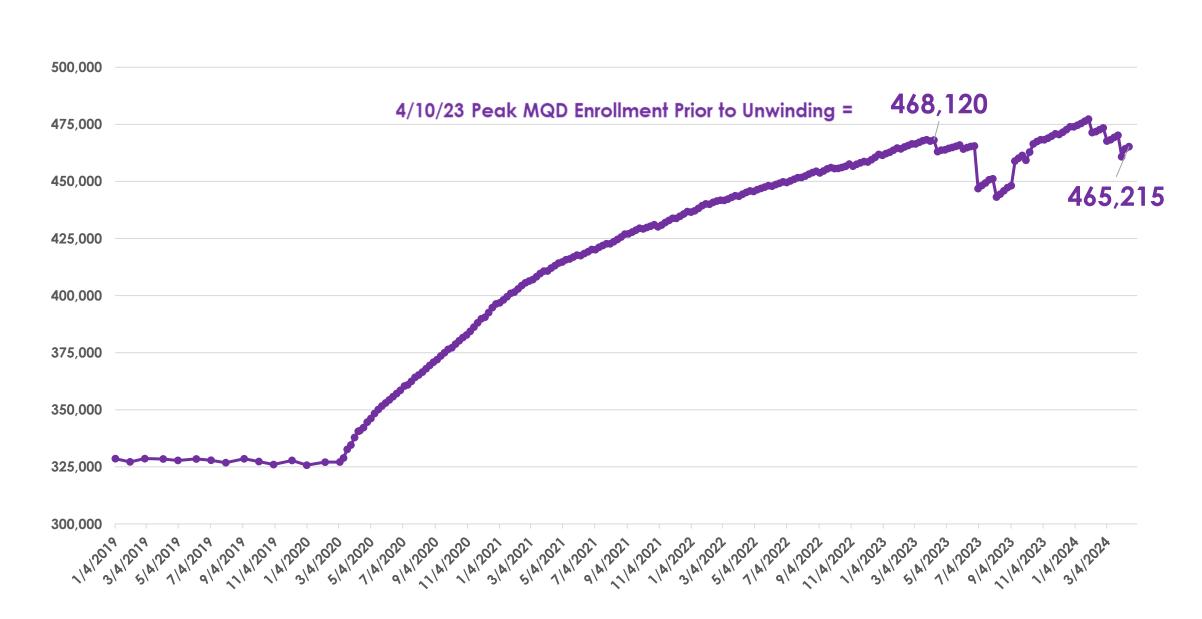
-2019 **-**2020 **-**2021 **-**2022 **-**2023 **-**2024

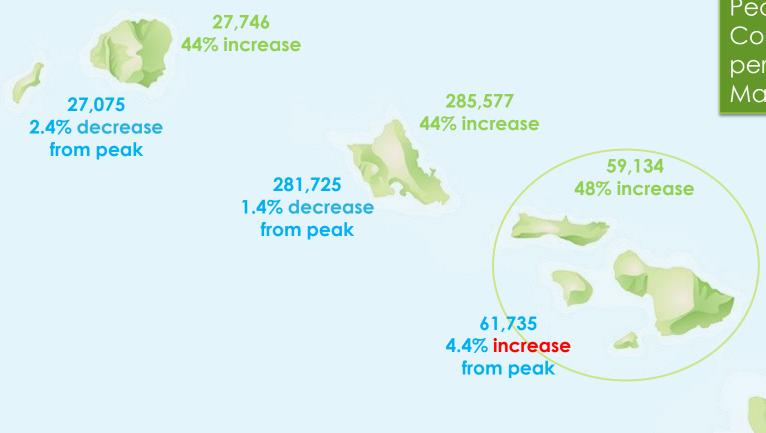
Applications by Island for past 2 years, 4/15/22- 4/15/24



Hawai'i Medicaid Monthly Enrollment: January 2019 to April 15, 2024

141,001 New Enrollments from 3/6/2020 – 4/10/2023 (43% Increase)
2,905 fewer enrollments from 4/10/23 to 4/15/24 (0.6% decrease from prior Peak Enrollment)

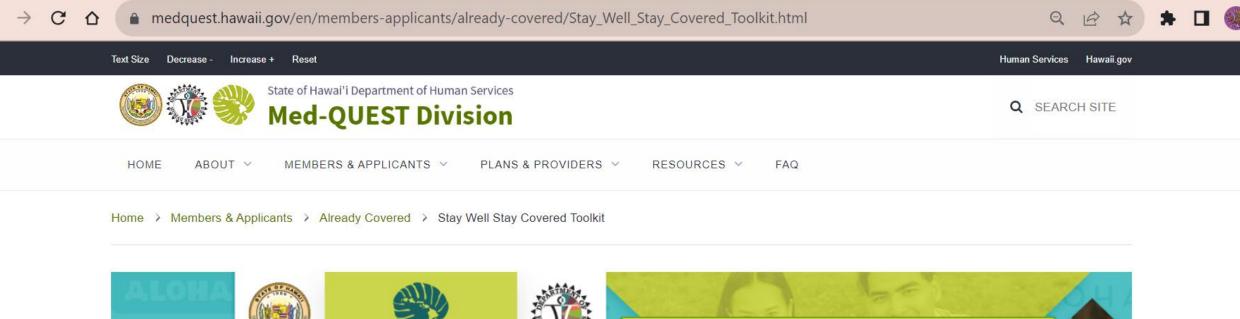




Peak Medicaid enrollment by County on April 10, 2023 and percent increase in enrollments from March 6, 2020 – April 10, 2023

Current Medicaid enrollment by County as of April 15, 2024 and percent change from April 10, 2023 peak to present







Please know that the following applies for all Med-QUEST members statewide:

- Med-QUEST has paused terminations for the remainder of 2023, meaning coverage will continue through at least the end of this year without interruption except for those who voluntarily ask Med-QUEST to end their coverage, those who have moved out of state or those who are deceased.
- If Med-QUEST can successfully renew your eligibility at this time, we will, and a pink letter confirming your renewed coverage will be mailed to you.
- If Med-QUEST is unable to renew your coverage at this time, your renewal date will be pushed out to a new month after this pause.

REVISED ELIGIBILITY RENEWAL SCHEDULE:

Renewal month listed in the letter you received in March 2023:		Your new Renewal month after the pause:	
September 2023		December 2023	
October 2023		January 2024	
November 2023		February 2024	
December 2023	—	March 2024	
January 2024	—	April 2024	
February 2024	—	May 2024	
March 2024	—	June 2024	

FOR MAUI COUNTY* ONLY:

Renewal month listed in the letter you received in March 2023:	Your new Renewal month after the pause:
September 2023	April 2024
October 2023	April 2024
November 2023	May 2024
December 2023	May 2024
January 2024	June 2024
February 2024	June 2024
March 2024	June 2024

^{*}All those living in West Maui as of August 2023 will not go through renewal until June 2024

These revised schedules apply to those Med-QUEST Members who have not gone through their eligibility renewal in 2023.

Please note that if our automated system is able to process your renewal without reaching out to you, you will receive a notice confirming your successful renewal. This may happen prior to the months listed above.



For Immediate Release

February 15, 2024

MED-QUEST HAWAI'I LAUNCHES AUTOMATED TELEPHONIC CAMPAIGN REMINDING MEMBERS TO STAY WELL AND STAY COVERED

DHS Med-QUEST Launches a Texting/Robocall campaign to help eligible members stay enrolled!

HONOLULU – As part of its multi-pronged communications effort, the Department of Human Services Med-QUEST Division (MQD) will launch an automated telephonic campaign this week to remind members about the importance of updating their contact information with the agency. Having members' correct contact information—including phone number, mailing address, and email address—will help facilitate the coverage renewal process. The telephonic campaign will employ both automated phone calls and SMS text messages.

"Communication with our members is one of our top priorities," said Medicaid Director, and Med-QUEST Administrator Judy Mohr Peterson. "In addition to the public service announcements in broadcast media and social media, the phone calls and text messages will provide yet one more avenue to reach members to help keep them covered."

Med-QUEST will send telephonic messages to members prior to and shortly after their coverage renewal dates. Automated phone calls will be sent through a dedicated phone number, 808-556-5748. SMS text messages will be sent through a dedicated SMS short code, 45421. These numbers are only being used to facilitate outbound communications and will not accept inbound calls or texts from members. If members have questions, they are encouraged to call Med-QUEST at 1-800-316-8005.

Med-QUEST reminds the public that it will never ask for members' financial information via text.

Med-QUEST reminds members who have yet to be contacted to do the following to prepare for their renewals:

- Be sure to update your contact information by calling the Health Plan phone number on the back of your insurance card.
- If you no longer need QUEST (Medicaid) coverage, call us at 1-800-316-8005, (TTY/TDD 711) to let us know.
- Be on the lookout for a pink envelope with a pink letter that will provide instructions on eligibility renewals. This pink letter may require a response in order to maintain health coverage. Be sure to read the letter and follow all instructions, if applicable.

During the renewal process, some people may no longer be eligible for coverage through Med- QUEST. If a person is determined to no longer be eligible for coverage, we encourage them to check with their employer to see if they qualify for employer-sponsored coverage.

If a previous Med-QUEST enrollee is not eligible for health insurance through their employer, they should please visit the Health Insurance Marketplace at HealthCare.Gov or by calling

1-800-318-2596 to make sure they stay well and stay covered!





















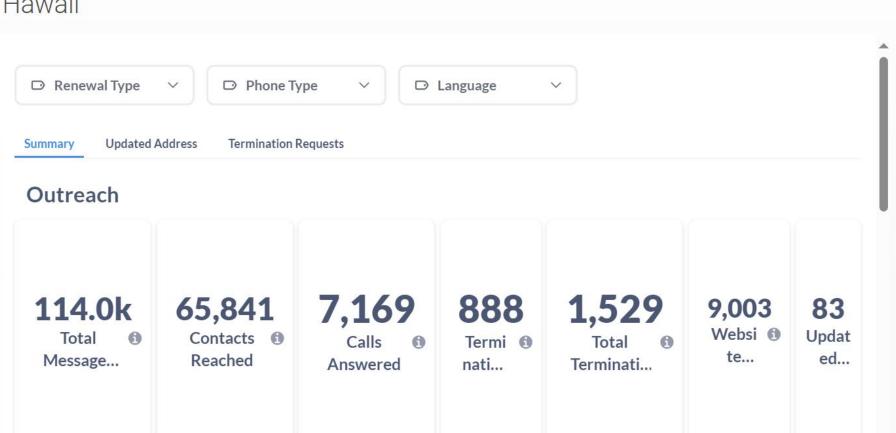




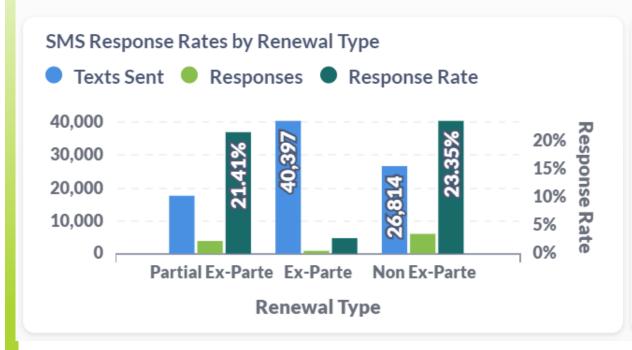
DASHBOARDS

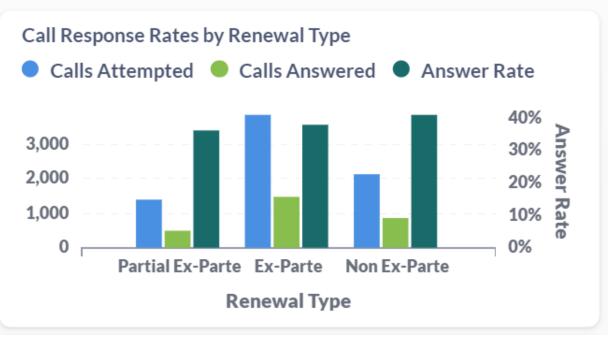
Hawaii

Hawaii



Engagement







Special Enrollment Period on HealthCare.gov

- For those who are no longer eligible for Medicaid.
- Was scheduled to end on 7/31/24, has been extended through 11/30/24.

IV. MQD UPDATES

a. Stay Well Stay Covered - Re-Restart of Renewals Process

b. Section 1115 Demonstration Renewal

Public Comment



1115 Demonstration Renewal: Improve health outcomes and maintain a managed care delivery system that leads to more appropriate utilization of health care while addressing health related social needs in ways that are culturally appropriate and nurture well-being.

Addressing Health Related Social Needs:

- Enhancing the Community Integration Service (CIS) program to provide a continuum of housing-related services;
- Adding nutritional supports

Improving Continuity of Coverage: Ensuring individuals have consistent coverage and access to care

- Minimize churn and coverage lapses for children
 - Continuous Medicaid eligibility for children ages 0 to 6
 - Two years of continuous Medicaid eligibility for children ages 6 to 19
- Provide 90-days of pre-release services for justice-involved individuals
- Later, consider additional coverage continuity policies for adult populations with complex medical and social needs, such as those with serious mental illnesses or those experiencing homelessness

Adding Innovative Services to support Behavioral Health Integration:

 Contingency management is one of the most effective behavioral interventions for the treatment of substance use disorders

Update on Native Hawaiian cultural & healing practices community discussions & CMS

DHS

16

UPDATE:

Hawaii's Section 1115 Demonstration Renewal Timeline

After obtaining CMS approval, the State must develop and gain approval of evaluation approaches, implementation plans, and other operational details.

October 18, 2023
First Public Hearing
October 24, 2023
Second Public Hearing

MQD Section 1115
Demonstration
application submitted
Deemed complete Feb. 1

July 31, 2024

Current Section 1115
Demonstration to be extended. All current waiver activities remain without interruption

Unknown Approval – target 1st quarter 2025

New Section 1115 Demonstration

Implementation dates for new
benefits/policies will vary

October 16, 2023
State Public
Comment Period

November 16, 2023
State Public
comments end

February 5 – March 6, 2024

CMS conducting federal comment period

Summary: Positive supports

CMS indicated identifying new items that have precedence in other states vs.brand new; and focusing on those with precedence for now will help streamline the approval process.

PUBLIC COMMENT



V. HEALTH PLAN MEMBERSHIP CARD PRESENTATION



Update to Medicaid ID Card

Presentation to Med-QUEST Healthcare Advisory Committee April 17, 2024

BACKGROUND



Members reported difficulty in accessing other federal entitlement services that rely on demonstrating Medicaid eligibility because our membership cards do not clearly reference "Medicaid" but instead list "QUEST Integration"



QUEST INTEGRATION

Member Name KIMI K QUEST

Member ID

XLQ1234567890

01/19/16 Effective Date Benefit

RXBIN 004336

RXPCN ADV

ABD and LTSS

RXGRP RX3987

TPL1

TPL2



Birth Date 08/14/24 Sex M PCP KIMI U. MAHALO MD Network BIG ISLAND FAMILY PRACTICE

PCP Phone (808) 123-4567 PCP Effective Date 01/01/16

HMSA HEALTH PLAN HI

For pharmacy services rendered in Hawaii, mail claims to: Pharmacy Claims, P.O. Box 52116 Phoenix, Arizona 85072-2136.

benefits.

services are received.

For all other services rendered in Hawaii, mail claims to: The HMSA Plan for QUEST Integration Members - Claims, P.O. Box 3520, Honolulu, HI 96811-3520.

Member: This is your QUEST Integration identification card. Present it to the provider of

HMSA if you have guestions regarding your

health care when you receive services. Please call

Providers: This is a QUEST Integration member.

QUEST Integration is the state of Hawaii Medicaid Managed Care Program. Payment of benefits will be based on the patient's eligibility at the time

Services rendered out-of-state, mail claims to: The local Blue Cross/Blue Shield of the service area.

hmsa.com

24 Hour Call Center and Nurseline

Oahu **948-6486**

Toll-free 1 (800) 440-0640

Blue Cross Blue Shield of Hawai'i

818 Keeaumoku St. Honolulu, HI 96814-2365

An Independent Licensee of the Blue Cross and Blue Shield Association

OPTIONS EVALUATED

Add tagline under "QUEST INTEGRATION"

Hawaii's Medicaid Program

Cleary define "QUEST INTEGRATION" as the state of Hawaii Medicaid Program on the front of the member ID card.

Considerations:

- Limited space available on front of ID
- Alignment across all plans on language and placement
- Going forward basis
- Fully Integrated DSNP Plan (FIDE) out of scope initially







A Hawaii Medicaid Program





PUBLIC COMMENT



VI. HEALTH PLAN MEMBER COMMUNICATION HMSA



HMSA's QUEST Integration Member Communication Strategy

April 17, 2024



An Independent Licensee of the Blue Cross and Blue Shield Association

Agenda

- Who we are
- Our guiding principles
- Our personality and voice
- We're here with you
- Connecting with our members
- Our approach
- Our QUEST membership
- Our QUEST values
- Communication channels
- Continuous improvement



Who we are

Mutual Benefit Society: Hawaii Owned for Hawaii's Own



- Formed in 1938 by social workers to assist those unable to afford health care.
- For more than 85 years, HMSA's mandate has been to ensure our members have access to quality and affordable health care.
- The most experienced health plan, covering more than half of Hawaii's population.
- Independent licensee of the Blue Cross and Blue Shield Association.



Our guiding principles

Purpose: Together, we improve the lives of our members and the health of Hawaii. Caring for our families, friends, and neighbors is our privilege.

Vision: A Hawaii where families and communities live ever-healthier lives.

Strategic As a health organization, HMSA will strengthen the free-choice Direction: model for Hawaii by improving affordability, quality, and health outcomes through integration of health care financing and delivery, and by partnering with and empowering our members.

Our personality and voice Aim of every interaction and communication

Human: Approachable, empathetic, and good listeners.

Knowledgeable: Understand member issues, provide accurate information, help navigate the health care system.

Clear: Straightforward and transparent in our communication using the simplest, easiest-to-understand explanations.

Inspiring: Dynamic, forward-thinking, and optimistic about improving the wellbeing of our members for generations.

Member-focused: Communications and actions that are relevant to members' needs, helpful to immediate concerns, and helping them take necessary action.



We're here with you

For the good times, for the tough times, for lifetimes

- Our members are as diverse as Hawaii itself.
- Proudly serving more than 230,000 QUEST members as part of our family of more than 780,000 members statewide.
- Working together with our partners and physicians and other health care providers, we promote well-being, provide a reliable health plan, and support members with clear, thoughtful guidance.
- Promoting wellness and prevention to our members is an important priority and focus.



Connecting with our members

2023 efforts to showcase 85 years of HMSA continue

- Remind people how HMSA is their partner in health with quality care, a large network of providers and specialists, and discounts.
- Shared real stories from members, providers, and employers statewide.
- Multichannel strategy blended traditional and digital media tactics.
- Market research findings: HMSA leads as the top-of-mind health care organization with an understanding of the services and support we provide to members.





Our approach

All HMSA members

All QUEST Integration members

Targeted QUEST Integration member subpopulations

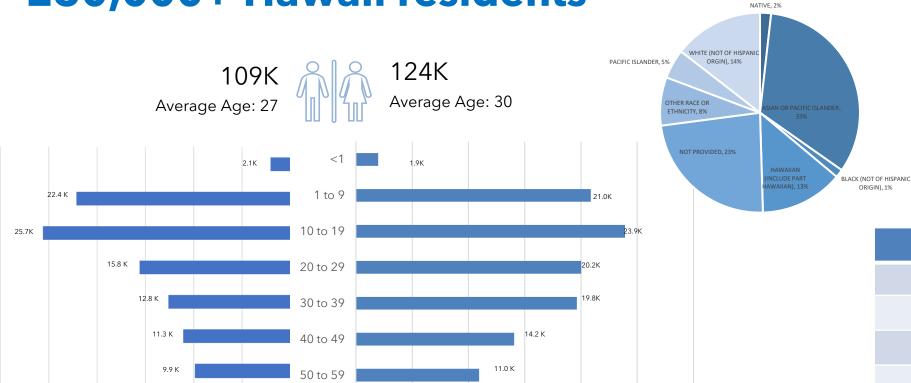
One-on-one approaches



Our QUEST membership

230,000+ Hawaii residents

60 to 64



5.7 K

10000

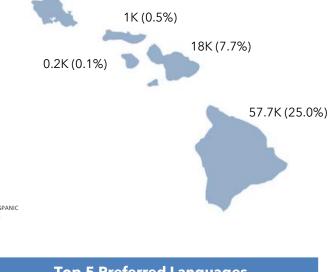
15000

20000

30000



AMERICAN INDIAN/ALASKAN



139K (60.2%)

Top 5 Preferred Languages				
Language	Member Count			
Chinese	2,146			
llocano	1,058			
Vietnamese	874			
Korean	772			
Tagalog	490			



Our QUEST values

To provide you with the best health plan we can



Choice

• Choose the right doctor for you from HMSA's large network.

Convenience

 Need care right away? Visit an urgent care clinic or talk to a doctor from home with HMSA's Online Care®.

Quality

 Get quality medical care, drugs, and support.



Communication channels

Print	Digital	Telephone	In person
• Island Scene magazine	 hmsa.com My Account islandscene.com Social media f	Call center hold messages [inbound]	 HMSA Centers in Hilo, Honolulu, Kahului, Lihue, and Pearl City
 Welcome packets Enjoying Good Health (member newsletter) 	• hmsa.com/QUEST	• 24/7 Nurseline	Health coordination team
Reminder postcards (e.g., EPSDT)Ad hoc notices/letters	Redetermination email and text messages	 Outbound call and text message campaigns 	



Continuous improvement

E.g., Social Media

Informal Inputs

E.g., LTSS Advisory Committee Member Advisory Groups

Continuous Improvement

Surveys

E.g., New Member Survey

Member Facing Teams

E.g., Health Coordination Team & Customer Relations Team



Mahalo!
Questions?

PUBLIC COMMENT



VII. STATE PLAN AMENDMENT (SPA) PRESENTATIONS AND DISCUSSIONS: UPDATES 04/17/24



State Plan Updates

- SPA 23-0014 Nursing Facility Payment Methodology Change Approved 02/27/24, Effective 01/01/24.
- SPA 23-0004 Former Foster Care Medicaid Out of State Approved 03/01/24, Effective 01/01/23.
- SPA 23-0008 Payment for Medical Professional Services Approved 02/26/24, Effective 01/01/24.
- SPA 24-0001 Yearly Optional Supplementary Payment Approved 04/15/24, Effective 01/01/24.



State Plan Updates continued

- SPA 22-0013 Community Palliative Care Hawaii submitted response to CMS Request for Additional Information (RAI) 03/22/24.
- SPA 23-0007 Medicaid Application (DHS 1100 "Application For Health Coverage & Help Paying Costs") —Under CMS review
- SPA 24-0002 Diabetes Prevention Program Hawaii reviewing state plan submission timeframes and packet development.



V. STATE PLAN AMENDMENT PRESENTATIONS AND DISCUSSIONS: NEW



SPA 24-0003 Non-Emergency Medical Transportation (NEMT)

Background:

On September 28, 2023 CMS issued State Medicaid Director (SMD) letter #23-006 "RE: Assurance of Transportation A Medicaid Transportation Coverage Guide". The guidance addresses requirements and flexibilities regarding Medicaid's transportation assurance under 1902(a)(4)(A) of the Social Security Act (the Act) and statutory requirements outlined in the Consolidated Appropriations Act (CAA), 2021, (section 209(a))...

SPA language Changes:

- Section 3.1 pg.24-(Housekeeping edits)-Hawaii has amended this page to change the term "recipients" to "beneficiaries".
- Attachment 3.1-D pg. 1-1a- Hawaii clarifies in these pages what transportation services are provided as an optional medical service and administrative activity under Medicaid, describes the types of non-emergency and emergency medical transportation options and clarifies the non-emergency medical transportation models and authorities in providing NEMT Medicaid services.
- Supplement to Attachment 3.1-A and 3.1-B pg. 5-5a.-Aligns this section with edits made to Attachment 3.1-D.
- Attachment 4.19-B pg. 8.1-8.2 -(Housekeeping edits in the payment section)-Hawaii has amended this page to change the term "recipients" to "beneficiaries" and adds additional clarification to medical taxi services payment for services.

Submission to CMS 04/26/24

Proposed Effective Date 05/01/24



SPA 24-0005 Add Mental Health Counselors and Marriage Family Therapist to list of Medicaid Providers that can provide services under Rural Health Clinics/Federally Qualified Health Centers

Background:

Section 4121, of Division FF of the Consolidated Appropriations Act (CAA, 2023), established a new Medicare benefit category for Marriage and Family Therapist (MFT) and Mental Health Counselor (MHC) services to the list of core Rural Health Clinic (RHC) providers for Medicare, in Section 1861(aa)(1)(B) of the Act beginning January 1, 2024. For the purposes of Hawaii's Medicaid program and services provided in Federally Qualified Health Centers (FQHC) and RHCs, 1905(I)(2)(A) defines "Federally-qualified health center services" as "services of the type described in subparagraphs (A) through (C) of section 1861(aa)(1) [of the Act] when furnished to an individual as a patient of [an FQHC]".

SPA language Changes:

To meet this new regulation, Hawaii has amended Attachment 4.19-B pg. 14.1 and 14.6 and Supplement to Attachment 3.1-A and 3.1-B pg. 1 to align our state plan with section 1861 (aa)(1) of the Act. This allows adding MFT and MHC to the list of professions that are accepted as Medicaid Providers for both FQHCs and RHCs effective March 15, 2024.

Submitted to CMS 03/27/24

Proposed Effective Date 03/15/24



SPA 24-0006 Enrollment Cap Removal

Background:

When Hawaii received approval for their section 1115 demonstration project in the past, Hawaii received authority to eliminate the QUEST Integration enrollment limit for childless adults. Centers for Medicare & Medicaid (CMS) recommended that Hawaii review their state plan and remove the reference to enrollment cap as appropriate as this will reduce administrative burden to the state.

SPA language Changes:

Hawaii is removing the enrollment cap language to the following pages:

- 1. Supplement 18 to Attachment 2.6-A pg 1-4, 6
- 2. Attachment C

Submission to CMS 04/26/24

Proposed Effective Date 05/01/24



SPA 24-0008 2024 Third Party Liability Requirements

Background:

Centers for Medicaid and CHIP Services (CMCS) issued guidance in the State Medicaid Director Letter (SMDL) #23-002 that there are two new third-party liability (TPL) requirements under current law. The first requires states to have "laws in effect that bar liable third-party payers from refusing payment for an item or service solely on the bases that such item or service did not receive prior authorization under the third-party payer's rules" and the second through the U.S Supreme Court ruling in Gallardo v. Marstiller that states are permitted to create a lien over "injury settlement proceeds attributable to future medical expenses".

SPA language Changes:

Hawaii has updated Supplement to Attachment 4.22-A pg. 1 to meet the new regulations, effective 01/01/2024.

The State has in effect laws that require third parties to comply with the provisions, including those which require third parties to provide the State with coverage, eligibility and claims data[, of 1902 (a)(25)(I)of the Social Security Act]. These laws comply with the provisions of Section 202 of the Consolidated Appropriations Act of 2022.

Submitted to CMS 03/27/24

Proposed Effective Date 01/01/24



V. STATE PLAN AMENDMENT: Coming Soon

- CHIP SPA 24-0004-Adding a Hearing Services Health Service Initiative
- CHIP SPA 24-0009-Related to Vision Health Service Initiative Payment Methodology (remove ESI)
- CHIP SPA 24-0010-Related to Vision Health Service Initiative Payment Methodology (reduce ESI)



PUBLIC COMMENT



VIII. Next Meeting: June 19, 2024

IX ADJOURN



