# Med-QUEST Healthcare Advisory Committee February 21, 2024





# Med-QUEST Healthcare Advisory Committee Agenda

- Welcome/Call to Order
- II. Introductions/Roll Call
- III. Review of meeting participation guidelines and process
- IV. Med-QUEST Updates Presentation on current Med-QUEST program activities
  - a. Stay Well Stay Covered Restart of the eligibility renewals process
  - b. Section 1115 Demonstration Renewal for 2024
  - c. Hawaii Child Wellness Incentive Program
  - d. Public Comment
- v. Health Plan Member Communications Presentation
  - a. AlohaCare
  - b. Public Comment
- vi. State Plan Amendment Presentations and Discussions
  - a. State Plan Amendment: Updates Presentation on the status of State Plan Amendments previously reviewed by the MHAC
  - b. State Plan Amendments: New Presentation of State Plan Amendments currently being submitted for CMS approval
  - i. SPA 24-0001 Yearly Optional Supplemental Payment
  - a. State Plan Amendments: Coming Soon Presentation on upcoming State Plan Amendments
  - b. Public Comment
- Next Meeting: Wednesday, April 17, 2024
- ı. Adjourn

# IV. MQD UPDATES:

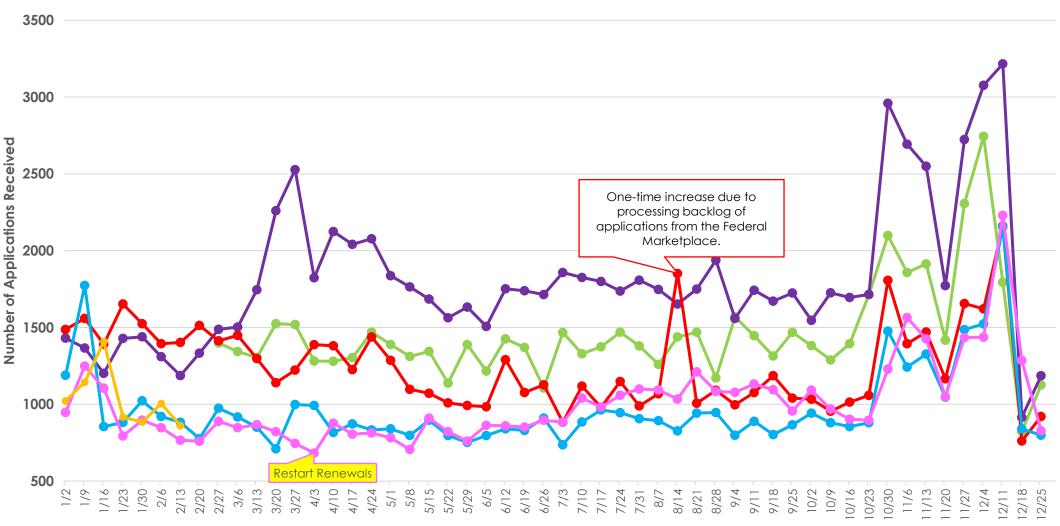
# a. Stay Well Stay Covered - Re-Restart of Renewals Process

- b. Section 1115 Demonstration Renewal for 2024
- c. Hawaii Child Wellness Incentive Program

**Public Comment** 



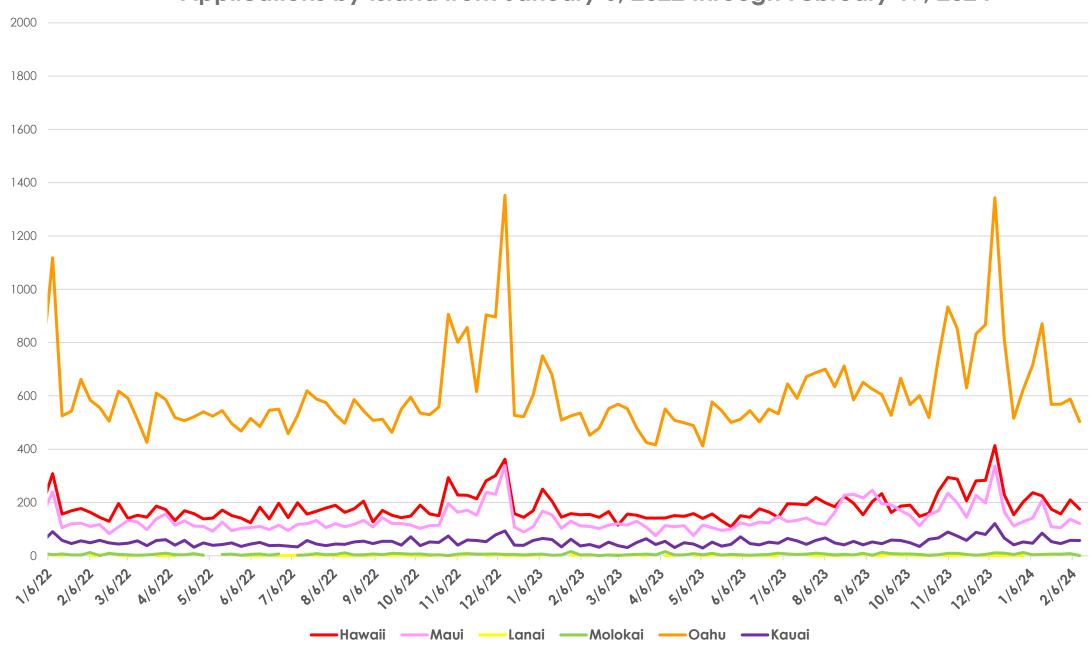
# Hawai'i Medicaid Applications Received: March 2020 to March 2023 MQD Received 209,251 Applications As of April 2023-February 17, 2024 MQD has received 47,959 Applications



Week Beginning Based on 2022 Date and Corresponding Weeks From Previous and Subsequent Years

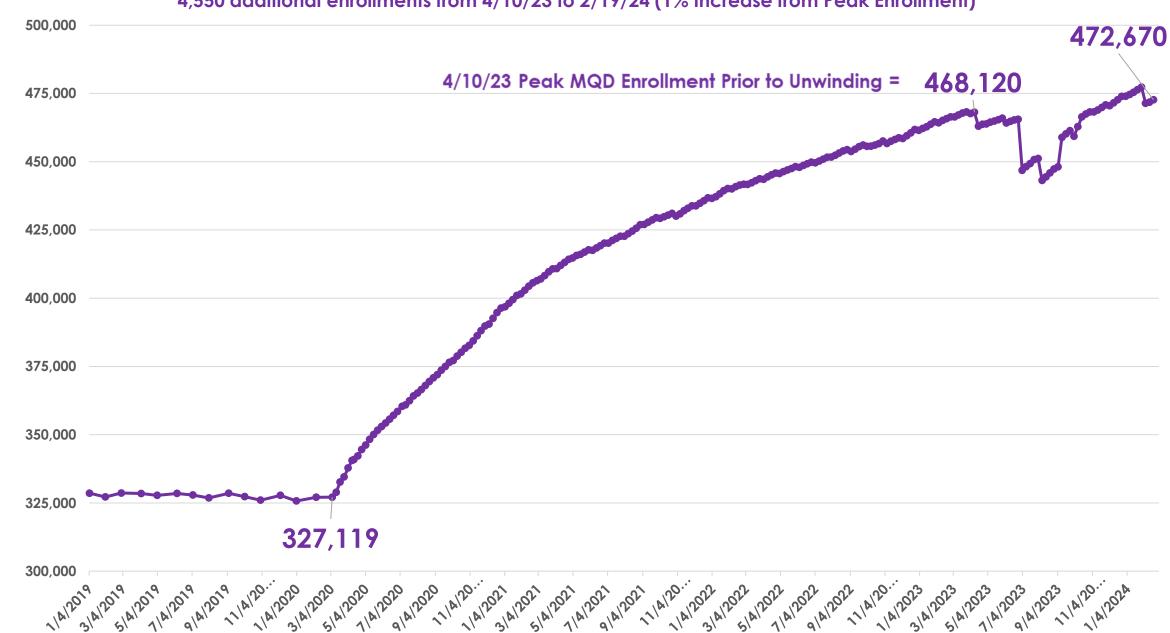
**--**2019 **--**2020 **--**2021 **--**2022 **--**2023 **--**2024

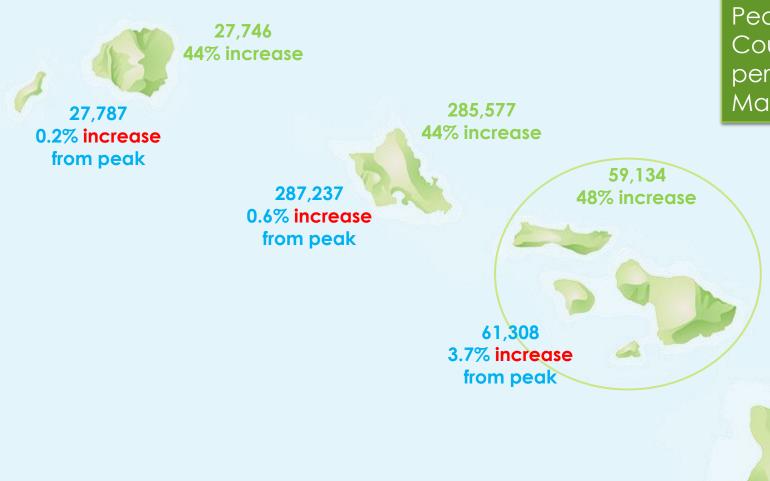
#### Applications by Island from January 6, 2022 through February 17, 2024



#### Hawai'i Medicaid Monthly Enrollment: January 2019 to February 19, 2024

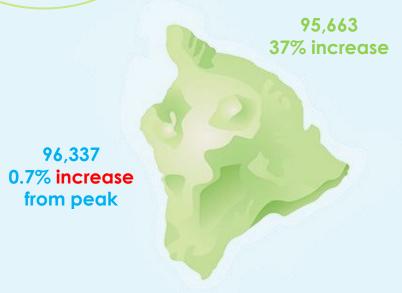
141,001 New Enrollments from 3/6/2020 – 4/10/2023 (43% Increase)
4,550 additional enrollments from 4/10/23 to 2/19/24 (1% Increase from Peak Enrollment)

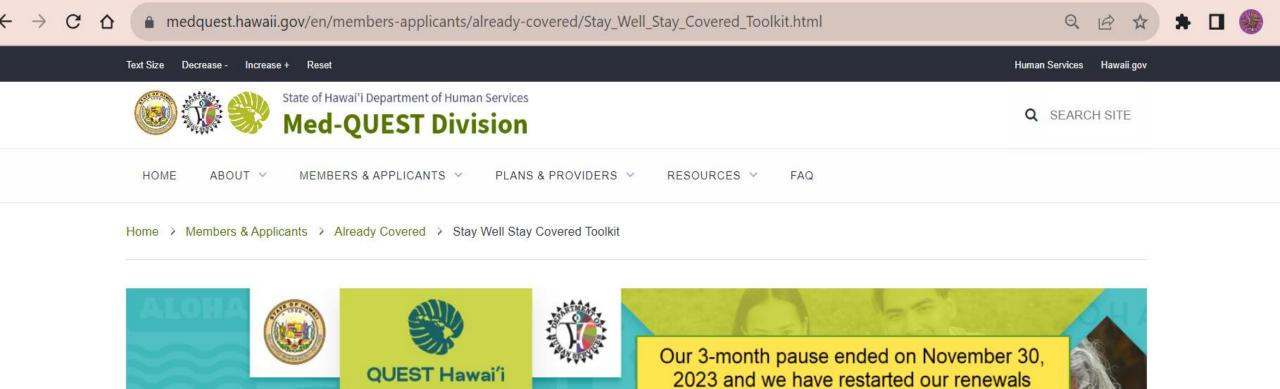




Peak Medicaid enrollment by County on April 10, 2023 and percent increase in enrollments from March 6, 2020 – April 10, 2023

Current Medicaid enrollment by County as of February 19, 2024 and percent change from April 10, 2023 peak to present





process. Please be on the lookout for your pink letter in the mail. For details on when you

might receive your letter, click here.

Please know that the following applies for all Med-QUEST members statewide:

STAY WELL

STAY C V ERED

- Med-QUEST has paused terminations for the remainder of 2023, meaning coverage will continue through at least the end of this year without interruption except for those who voluntarily ask Med-QUEST to end their coverage, those who have moved out of state or those who are deceased.
- If Med-QUEST can successfully renew your eligibility at this time, we will, and a pink letter confirming your renewed coverage will be mailed to you.
- If Med-QUEST is unable to renew your coverage at this time, your renewal date will be pushed out to a new month after this pause.

#### REVISED ELIGIBILITY RENEWAL SCHEDULE:

Renewal month listed in the letter you received in March 2023:		Your new Renewal month after the pause:
September 2023	<b>——</b>	December 2023
October 2023	<b>—</b>	January 2024
November 2023	<b>—</b>	February 2024
December 2023	<b>→</b>	March 2024
January 2024	<b>—</b>	April 2024
February 2024	<b>→</b>	May 2024
March 2024	<b>—</b>	June 2024

#### FOR MAUI COUNTY\* ONLY:

Renewal month listed in the letter you received		Your new Renewal month after the pause:
in March 2023:		
September 2023		April 2024
October 2023	<b>—</b>	April 2024
November 2023		May 2024
December 2023		May 2024
January 2024		June 2024
February 2024		June 2024
March 2024		June 2024

<sup>\*</sup>All those living in West Maui as of August 2023 will not go through renewal until June 2024

These revised schedules apply to those Med-QUEST Members who have not gone through their eligibility renewal in 2023.

Please note that if our automated system is able to process your renewal without reaching out to you, you will receive a notice confirming your successful renewal. This may happen prior to the months listed above.



We've simplified the language in the renewal from. The new version of the form is translated into 18 additional languages and available on our MQD website.



Q SEARCH SITE

MEMBERS & APPLICANTS V

PLANS & PROVIDERS V

RESOURCES V

> Already Covered > Stay Well Stay Covered Toolkit Members & Applicants



Please know that the following applies for all Med-QUEST members statewide

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- If Med-QUEST can successfully renew your eligibility at this time, we will, and a pink letter confirming your renewed coverage will be mailed to you.
- . If Med-QUEST is unable to renew your coverage at this time, your renewal date will be pushed out to a new month after this pause

Throughout the pandemic, all Medicaid members received continuous uninterrupted coverage amid the public health emergency. Med-QUEST Division will begin reaching out to members in March 2023 to let them know what month their eligibility will be redetermined. This eligibility renewal work will begin in April and be spread out across 12 months

Toolkit Press Release Videos Letters/Notices Data/Reports

#### DHS Forms 1100B-2 (Medical Eligibility Renewal Form) Click here for Renewal Schedule

Chinese - Simplified

Chinese - Traditional

Chuukese

llokano

Hawaiian

Japanese

Korean

Kosraean Marshallese

Pohnpeiar

Russian

Samoan Spanish

Tagalog

Thai

Tongan

Ukrainian

Vietnamese

#### For Immediate Release

February 15, 2024

#### MED-QUEST HAWAI'I LAUNCHES AUTOMATED TELEPHONIC CAMPAIGN REMINDING MEMBERS TO STAY WELL AND STAY COVERED

DHS Med-QUEST Launches a Texting/Robocall campaign to help eligible members stay enrolled!

HONOLULU – As part of its multi-pronged communications effort, the Department of Human Services Med-QUEST Division (MQD) will launch an automated telephonic campaign this week to remind members about the importance of updating their contact information with the agency. Having members' correct contact information—including phone number, mailing address, and email address—will help facilitate the coverage renewal process. The telephonic campaign will employ both automated phone calls and SMS text messages.

"Communication with our members is one of our top priorities," said Medicaid Director, and Med-QUEST Administrator Judy Mohr Peterson. "In addition to the public service announcements in broadcast media and social media, the phone calls and text messages will provide yet one more avenue to reach members to help keep them covered."

Med-QUEST will send telephonic messages to members prior to and shortly after their coverage renewal dates. Automated phone calls will be sent through a dedicated phone number, 808-556-5748. SMS text messages will be sent through a dedicated SMS short code, 45421. These numbers are only being used to facilitate outbound communications and will not accept inbound calls or texts from members. If members have questions, they are encouraged to call Med-QUEST at 1-800-316-8005.

Med-QUEST reminds the public that it will never ask for members' financial information via text.

Med-QUEST reminds members who have yet to be contacted to do the following to prepare for their renewals:

- Be sure to update your contact information by calling the Health Plan phone number on the back of your insurance card.
- If you no longer need QUEST (Medicaid) coverage, call us at 1-800-316-8005, (TTY/TDD 711) to let us know.
- Be on the lookout for a pink envelope with a pink letter that will provide instructions on eligibility renewals. This pink letter may require a response in order to maintain health coverage. Be sure to read the letter and follow all instructions, if applicable.

During the renewal process, some people may no longer be eligible for coverage through Med- QUEST. If a person is determined to no longer be eligible for coverage, we encourage them to check with their employer to see if they qualify for employer-sponsored coverage.

If a previous Med-QUEST enrollee is not eligible for health insurance through their employer, they should please visit the Health Insurance Marketplace at HealthCare.Gov or by calling

1-800-318-2596 to make sure they stay well and stay covered!



# IV. MQD UPDATES

**Stay Well Stay Covered - Re-Restart of Renewals Process** 

#### **Section 1115 Demonstration Renewal**

HAWAII CHILD WELLNESS INCENTIVE PROGRAM (HCWIP)
Public Comment



1115 Demonstration Renewal: Improve health outcomes and maintain a managed care delivery system that leads to more appropriate utilization of health care while addressing health related social needs in ways that are culturally appropriate and nurture well-being

#### **Addressing Health Related Social Needs:**

- Enhancing the Community Integration Service (CIS) program to provide a continuum of housing-related services;
- Adding nutritional supports
- Seeking infrastructure funding to support the development and implementation of these initiatives.

#### Improving Continuity of Coverage: Ensuring individuals have consistent coverage and access to care

- Minimize churn and coverage lapses for children
  - Continuous Medicaid eligibility for children ages 0 to 6
  - Two years of continuous Medicaid eligibility for children ages 6 to 19
- Provide 90-days of pre-release services for justice-involved individuals
- Later, consider additional coverage continuity policies for adult populations with complex medical and social needs, such as those with serious mental illnesses or those experiencing homelessness

#### **Adding Innovative Services to support Behavioral Health Integration:**

 Contingency management is one of the most effective behavioral interventions for the treatment of substance use disorders



13

DHS

### **Summary Comments:**

- During the public comment period, we received over 60 comments in broad support for the new initiatives and authorities requested through this application
- •MQD received a moderate number of comments with suggestions and considerations for improving our Medicaid delivery system.
- Requests to expand considerations, for example expanding continuous eligibility for individuals with complex social and mental health needs
- •Most comments received were supporting the pre-release services for the justice-involved population, but comments received on all of the areas.



## Hawaii's Section 1115 Demonstration Renewal Timeline

After obtaining CMS approval, the State must develop and gain approval of evaluation approaches, implementation plans, and other operational details.

October 18, 2023
First Public Hearing

November 16, 2023
Public comments are due

February 5 – March 6, 2024

CMS conducting federal

comment period

August 1, 2024

New Section 1115

Demonstration begins;

Implementation dates for new benefits/policies will vary

October 16, 2023
Public Comment
Period Begins

October 24, 2023
Second Public
Hearing

Submitted to CMS January 17<sup>th</sup>,
deemed complete February 1
MQD Section 1115
Demonstration application sent
to CMS

July 31, 2024
Current Section 1115
Demonstration expires

#### 1115 Waiver Demonstration - Hawaii QUEST Integration - Extension Request







Mon 2/5/2024 3:59 AM

(i) You forwarded this message on 2/5/2024 8:31 AM.



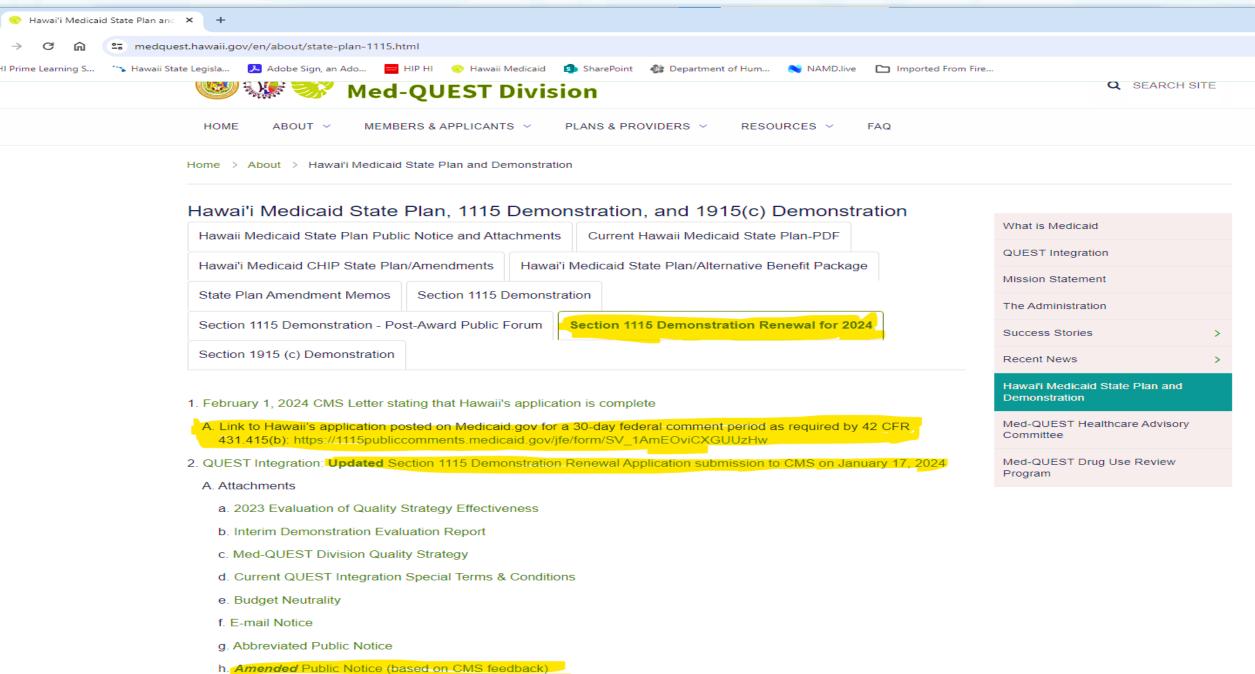
On January 17, 2024, Hawaii submitted a five-year extension request for its Medicaid section 1115(a) demonstration entitled the "Hawaii QUEST Integration" ("the Demonstration"). The Demonstration currently offers services through a managed care delivery system to multiple eligibility groups. This Demonstration extension aims to implement new authorities, including continuous eligibility for children ages 0 through 5 and continuous two-year eligibility for children ages 6 through 18, pre-release services for justice-involved individuals, nutrition supports, and contingency management. The extension will also build upon existing authorities, for example, by expanding rental assistance and adding medical respite to the state's Community Integration Services (CIS) program. The state is proposing these initiatives to advance its goals of improving health outcomes and reducing health disparities. The federal public comment period will be open from February 5, 2024 through March 6, 2024.

Pending Application

View/Submit Public Comments

Stay connected with Medicaid.gov and CMS:

#### 1115 Demonstration Section on Med-QUEST website with links to Federal site for public comment



# IV. MQD UPDATES

Stay Well Stay Covered - Re-Restart of Renewals Process

**Section 1115 Demonstration Renewal** 

#### HAWAII CHILD WELLNESS INCENTIVE PROGRAM (HCWIP)

**Public Comment** 



Department of Human Services (DHS)

Med-QUEST DIVISION (MQD)

Presented by:

Policy and Program Development Office (PPDO)

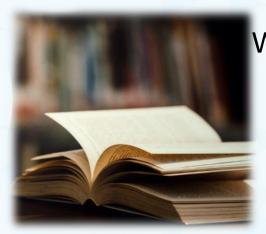
"Keeping our Growing Keiki Healthy"



# HAWAII CHILD WELLNESS INCENTIVE PROGRAM (HCWIP)

Act 127 S.B. No. 2857

A law to incentivize well-care examinations for Hawaii's keiki whose parents are active Medicaid/QUEST recipients.



What is HCWIP (pilot program)?
When does this start?
How to apply?



# WHAT IS HCWIP?

Enacted into law July 1, 2022

The program is a pilot program effective

March 11, 2024 through June 30, 2027 The pilot targets Medicaid's most vulnerable families to encourage healthy habits.

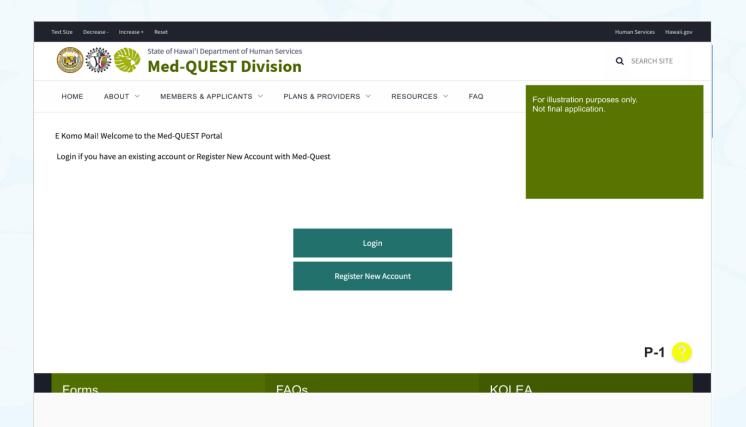
- For Medicaid/QUEST Beneficiary Parent(s)
  - Awarding a \$50 Visa/Master Card
  - For each Child BELOW 18 YRS who has successfully completed a well-child examination annually.

Child DOES NOT have to be receiving Medicaid, only the parent must be a Medicaid/QUEST beneficiary

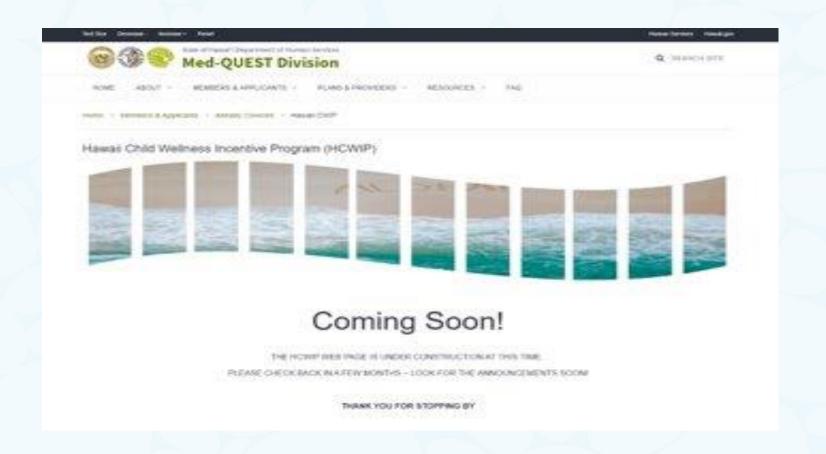
#### There are three ways to apply:

- "Create an online account" at <a href="https://medquest.hawaii.gov/cwip">https://medquest.hawaii.gov/cwip</a>;
- Click on the fillable ePDF of the DHS 1193 HCWIP application and print a copy to take to the doctor when your child has their wellness exam;
  - Complete the HAWAII CHILD WELLNESS INCENTIVE PILOT PROGRAM (HCWIPP)
     APPLICATION DHS 1193 form





#### https://medquest.hawaii.gov/cwip





#### **MEDICAID PARENTS SHALL CONTACT US AT:**

DHS/Med-QUEST Division Attn: HCWIP P.O. Box 700190 Kapolei, HI 96707

Email: HCWIP@dhs.hawaii.gov

Call: HCWIP Customer Service Line (833) 909-3631

For auxiliary aid/services or other accommodation due to a disability, please call (808) 900-5571 or email PPDO@dhs.hawaii.gov (Please identify in the subject line: HCWIP). Requests made as early as possible will allow adequate time to fulfill your request.



## **WE NEED YOUR HELP**

- With our new Program
- Keeping Our Growing Keiki Healthy
  - Start by sharing HCWIP with Partners
    - and Application Assisters:
  - Assist with filling out an application
    - Sharing HCWIP Buckslip DHS 1193a
      - Keeping a supply of the printed application DHS 1193 in your office

Mahalo for Sharing this new Program!

# **CONTACT US:**



**HCWIP HELP DESK:** 

Email: HCWIP@dhs.hawaii.gov

Phone: 833-909-3631

Victoria Kutsy, Project Manager

Email: mkutsy@dhs.hawaii.gov

Phone: (808) 900-5575

Gay Chang, Assistant Project Manager

Email: gaychang@dhs.hawaii.gov

Phone: (808) 900-5572

Edie Mayeshiro, Medical Assistance Program Officer

Email: emayeshiro@dhs.hawaii.gov

Phone: (808) 900-5567



"Keeping our Growing Keiki Healthy"

# **PUBLIC COMMENT**



# V. HEALTH PLAN MEMBER COMMUNICATIONS: ALOHACARE





# MED-QUEST HEALTHCARE ADVISORY COMMITTEE (MHAC) MEMBER COMMUNICATION

## **AGENDA**

- Our Story
- Who Our Members Are
- Our Communication Style
- Ways We Communicate
- How We Communicate With Members



# **OUR STORY**

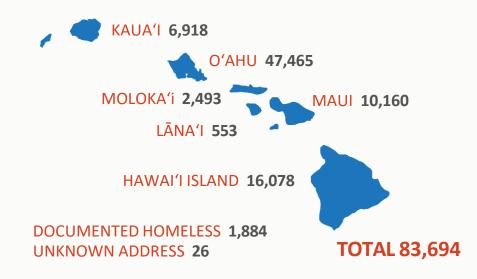




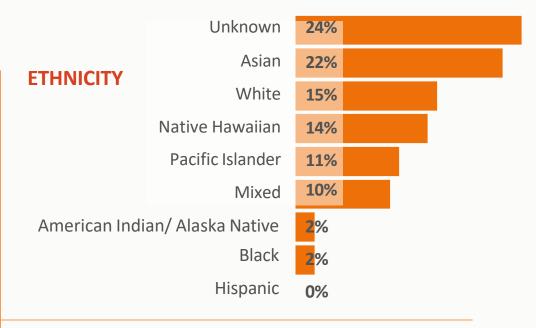


### **OUR MEMBERSHIP**

#### **GEOGRAPHIC DISTRIBUTION**



GENDER + AGE	65+	6%	
	40-64 yrs.	24%	
FEMALE 51%	21-39 yrs.	29%	
	12-20 yrs.	18%	
MALE 49%	6-11 yrs.	12%	
	1-5 yrs.	9%	
	<1	2%	



#### LANGUAGE PREFERENCE

English	45,083
Other	39,525
Chuukese + Marshallese	884
Ilocano + Tagalog	628
Cantonese	158



## **OUR MEMBERS NEEDS**

GAPS IN CARE		
1. Well Child Visits		
2. Annual Wellness Visit		
3. Prenatal Care Visit		
4. Postpartum Visit		
5. Breast Cancer Screening		
6. Colorectal Cancer Screening		
7. Diabetes HbA1c Control		
8. Blood Pressure Control		
9. Follow up Visits (7 Days Post Hospitalization for Mental Illness)		
10. Cervical Cancer Screening		

MEDICAL	BEHAVIORAL	
1. Acute Otitis Media	1. Substance Abuse	
2. Asthma	2. Depression	
3. Diabetes	3. Anxiety	
4. Hyperlipidemia	4. Schizophrenia	
5. <b>Obesity</b>	5. Alcoholism	
6. Sinusitis	6. Autism	
7. Hypertension	7. Bipolar Disorder	
8. Fractures	8. Dementia	
9. Congestive Heart Failure	9. <b>Phobia</b>	
10. Conjunctivitis	10. Personality Disorders	







#### **OUR MEMBER ENGAGEMENT GOALS**

- Build a strong and resilient organization that prioritizes member and community needs
- Provide relevant, empathetic, personalized and coordinated communication via the right channels
- Deliver the right information at the right time that allows members to make informed decisions and access quality, cost effective care





#### **COMMUNICATION STYLE**

The overall communication style is knowledgeable and helpful but never condescending. We are a trusted resource who speaks as a friend. Content should be:

**Simple** We use familiar language. If we introduce a lesser-known word or phrase,

we provide a clear definition.

**Concise** We stay on topic and share only what is necessary. We avoid grouping

multiple ideas into long sentences.

**Clear** We are aware of our audience's existing knowledge. If the topic might be new or

difficult, we use simple sentences that are easy to understand and free of

Thirty Gears of Healthcare with Aloha

jargon.

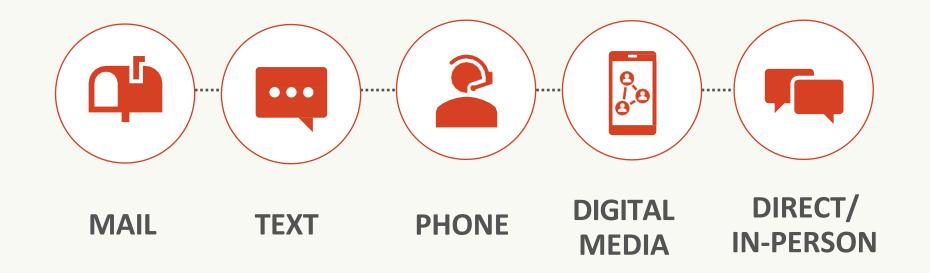
**Honest** We ensure our content is accurate, up-to-date, and true.

**Inclusive** Our content must be supportive of all people and free of discriminatory or

stereotypical language or ideas.

Person-First We use words and phrasing that differentiates individuals from any disease or condition they may have.

# **COMMUNICATION CHANNELS**

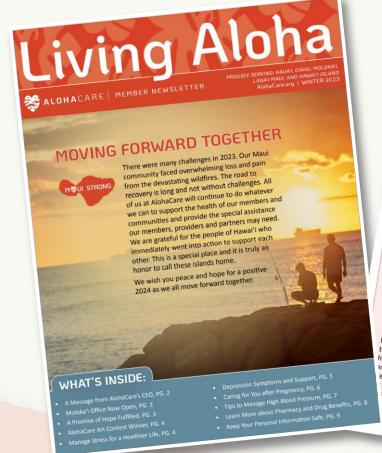




# **MAILED MATERIALS**



Also offered in digital format



DEPRESSION SYMPTOMS & SUPPORT

It is important for everyone to recognize the symptoms of depression. The more you know, the better you can help yourself and your loved ones get help when needed. The symptoms of the symptoms of the symptoms can wary handles daily activities. Symptoms can vary individual experiences.

Depression can make people feel sad.
However, depression can also show up as irritation or anger. You can have physical aches, withdraw socially or struggle with cincrease substance use or other risk taking or even have memory problems. These are someone of the ways depression can affect someone.

Feelings of depression can range from mild to severe. It is important to know you can get support no matter how it is affecting you or how evere it is. A doctor or mental to understand you var is usually a support in the support of the support of

There is no need to suffer and keep your feelings to yourself. Getting help is a courageous step and there are many people ready and willing to support you. Early intervention can often lead to better outcomes. Learn more about depression at nimh.nih.gov/health/publications/depression.

#### WHERE TO FIND MENTAL HEALTH CARE

If you need support right away, dial 988 to reach the 988 Suicide and Crisis Lifeline. The lifeline provides 24/7, confidential support to people in suicidal crisis or metal health-active related distress. You can also dial 988 if you are worried about a loved one who member with an 808 area about a loved one who number the Hawai? CAB code, 988 will connect to codes will connect to a crisis center in directly at 880-831-3100 or 1-800-753-6879 or chat at suicidepreventionlifeline.org/chat/.

For non-urgent behavioral health concerns, you can talk with your primary care provider or call AlohaCare to help you find the support you need. AlohaCare Telehealth Connect is also available if you would like to talk with a behavioral health counselor using telehealth, information.







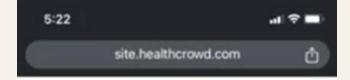
1:1 - Member support



1:GROUP - Segmentation alerts



**1:MANY** - Announcements, reminders



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#### ALOHA!

Controlling your diabetes doesn't need to be hard. At AlohaCare we have many tips to make living with it easier.

Check out our website to learn more.

- · What is Diabetes?
- · Diet and Exercise
- · Blood Sugar What to know
- · Healthy Kidneys
- · Healthy Eyes
- · Managing Blood Pressure
- . Danger Signs and Symptoms
- · Make the Most of Your Appointments

From a variety of screening tests to picking a healthy diet and exercise plans, AlohaCare is your partner in care and we are here to help.

Have questions? Call 1-808-696-7081 to make an appointment with your doctor today.





#### **PHONE**

#### **Phone Stats - CY2023**

Inbound Calls 121,666

Member Calls 59,154

Provider Calls 62,512

Average Speed to Answer 32 secs

Outbound Calls 109,451

Member Satisfaction 97.2%

Provider Satisfaction 98.8%





#### **DIGITAL MEDIA**

- Website
- Email
- Micro Sites
- Nanosites
- YouTube videos
  - Recordings
  - Training
- Social Media:



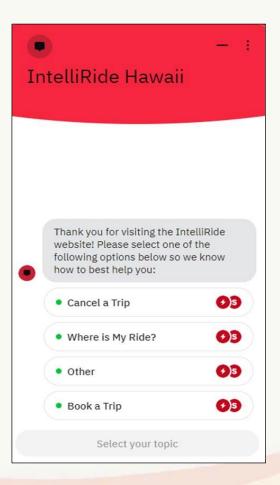


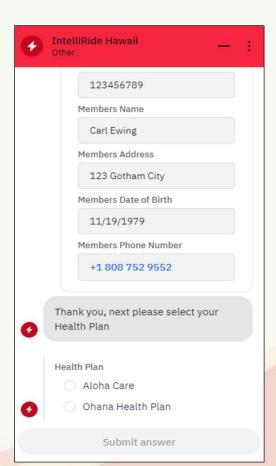
















#### **DIRECT / IN PERSON**

- 2024 placement
  - 3 embedded at CHC
  - 1 embedded at PCP
- Layered communications
  - Face-to-face with members
  - Support provider messages
  - Telephonic support on non-embedded days
- Success Story
  - · Hāmākua-Kohala Health





## CULTIVATING AND LEVERAGING COMMUNITY PARTNERSHIPS



























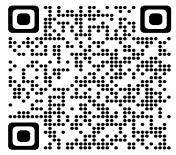


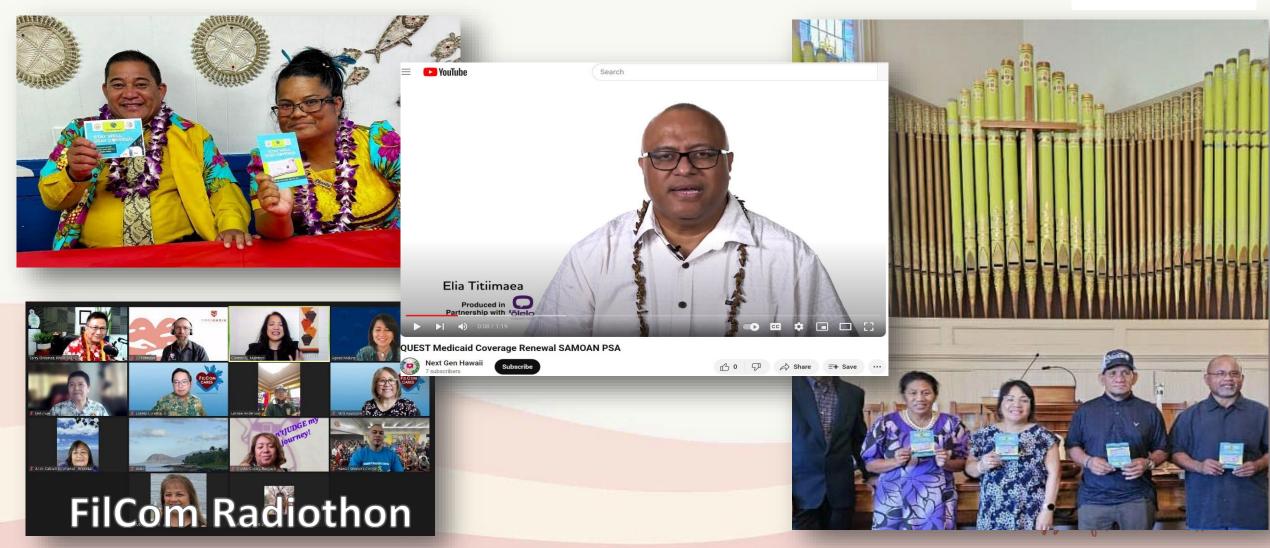


(hiphi.org/chap)



# LANGUAGE AND CULTURALLY INCLUSIVE COMMUNICATION (CRITICAL PARTNERSHIPS)



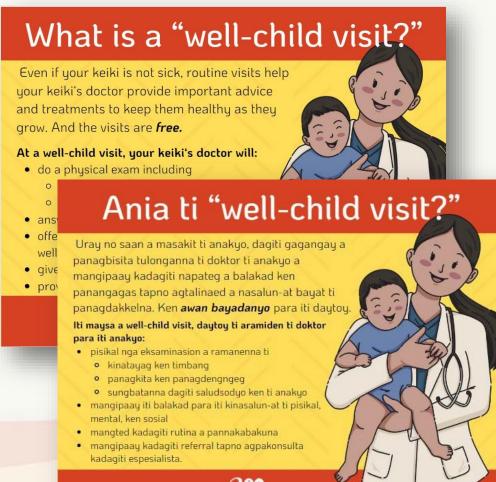


# LANGUAGE AND CULTURALLY INCLUSIVE COMMUNICATION (INNOVATIVE PROCESSES)



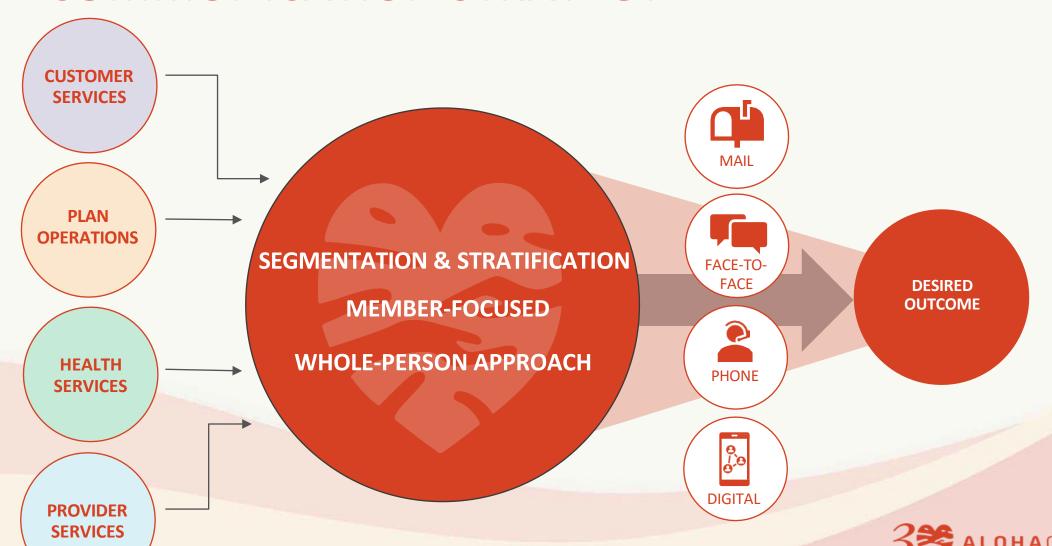


#### **Maui Emergency Communication**



Thirty Years of Healthcare with Aloha

#### **COMMUNICATION STRATEGY**



Thirty years of Healthcare with Aloha

## MULTIPLE TOUCHPOINTS TO MEET OUR MEMBERS WHERE THEY ARE AT, WHEN THEY NEED US



#### **30 YEARS OF HEALTHCARE WITH ALOHA**

Use advanced analytics to deepen our understanding of member needs

Advance health equity strategy: benefits and services to address community needs and investments in SDOH

Metrics to measure member satisfaction continuously





### **MAHALO!**

**QUESTIONS? COMMENTS?** 



www.alohacare.org



## **PUBLIC COMMENT**



# VI. STATE PLAN AMENDMENT (SPA) PRESENTATIONS AND DISCUSSIONS: Updates 02/21/24



### **State Plan Updates**

- SPA 23-0010 One Year Continuous Eligibility for Children Under Medicaid and CHIP-Approved 12/14/23, Effective 07/01/23.
- SPA 23-0014 Nursing Facility Payment Methodology Change-SPA packet submitted to CMS and in process for approval.
- SPA 23-0004 Former Foster Care Medicaid Out of State —Under CMS review
- SPA 23-0007 Medicaid Application (DHS 1100 "Application For Health Coverage & Help Paying Costs") –Under CMS review
- SPA 22-0013 Community Palliative Care Hawaii met with CMS 02/20/24, discussed edits that were needed to finalize approval for SPA. Hawaii working on submitting edited SPA documents.

### **State Plan Updates continued**

■ SPA 23-0008 Payment for Medical Professional Services -Under CMS review

■ SPA 24-0002 Diabetes Prevention Program Hawaii reviewing state plan submission timeframes and alignment with implementation.



# V. STATE PLAN AMENDMENT PRESENTATIONS AND DISCUSSIONS: NEW



#### **SPA 24-0001 Yearly Optional Supplementary Payment**

#### **Background:**

Yearly amendment required to increase the monthly income standards for Domiciliary Care Type I and for Domiciliary Care Type II in connection with Cost-of-Living Adjustment (COLA) increases.

#### **SPA language Changes:**

Effective January 1, 2024, Supplemental Security Income (SSI) beneficiaries received an 3.2% Cost-of-Living Adjustment increase from the Social Security Administration. This amendment is required to increase the monthly income standards for Domiciliary Care Type I from \$1565.90 to \$1594.90 and for Domiciliary Care Type II from \$1673.90 to \$1702.90.

**Submission to CMS before 03/31/24** 

**Proposed Effective Date 01/01/24** 



#### V. STATE PLAN AMENDMENT: Coming Soon

**SPA 24-0003 Non-Emergency Medical Transportation** 



## **PUBLIC COMMENT**



